Normalyze®
data-first cloud security

Why DSPM? Why Normalyze?

Find and classify your data wherever it resides.
Quantify the business risk of exposure.

Normalyze is at the forefront of innovation in data security posture management (DSPM), helping global enterprises secure their data across cloud, on-premises, and hybrid environments and prevent data breaches. Traditional security tools, focused on infrastructure and applications, fail to help enterprises protect their most precious asset - data - while it continues to be the target of cyber attacks. Normalyze's answer to this challenge is the data-first approach to data security.

The patented Normalyze agentless DSPM platform detects security and privacy risks for data at rest and in motion by continuously discovering sensitive data, resources, and access paths that lead to data breaches, giving organizations real-time visibility and control of their data security posture. Normalyze prioritizes risks in terms of the monetary value of the loss of data should a breach happen, helping security teams remediate the risks that matter most to the business.

Short deployment times | Fewer resources | Day-to-day and Board-level insights

Unique capabilities

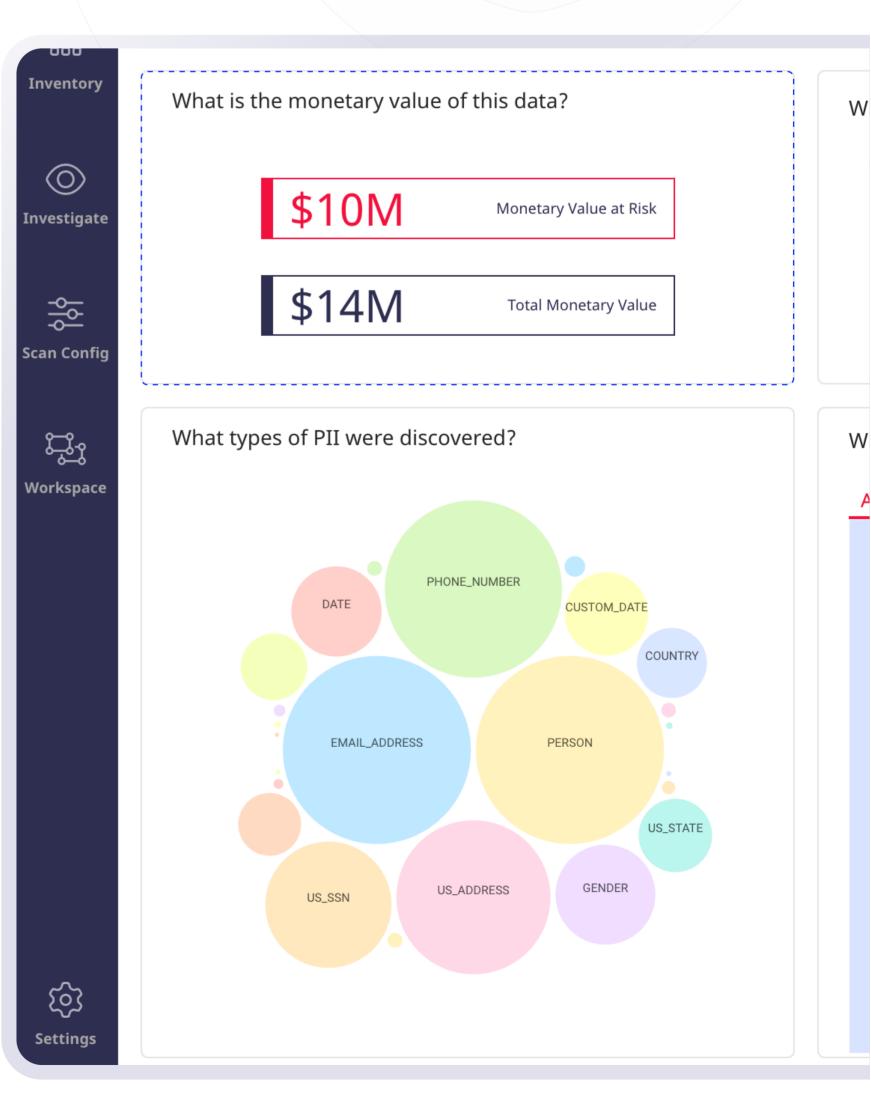**Monetary Value-Based Risk Prioritization**
Normalyze provides a unique risk prioritization capability: risks are ranked according to the monetary value of the business impact from a potential breach.

Single-Pass Scanner
Normalyze's single-pass scanner provides customers with greater assurance that their data is secure. The technology scans to identify sensitive data at rest and in motion without repeatedly exposing or removing data from its proper environment.

Data Attack Path Detection
Normalyze detects and visualizes attack paths that can lead to data breaches. Each customer's graph is generated and updated in real time whenever changes to the infrastructure environments happen.

Public Cloud, PaaS, SaaS, and On-Premises Environments
Normalyze is the only native DSPM vendor offering a comprehensive data security platform that covers all infrastructures public cloud (hyperscalers), PaaS, SaaS, and on-premises. Normalyze offers this out of the box: any data store anywhere.

Ease of Setup and Quick Time to Value
Normalyze can connect to any environment within minutes. Discovery, classification, and risk prioritization are automated. The solution provides end-to-end visibility into security posture and remediation guidance at scale.

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